



ROTH SUGARBUSH NEWS



PHOTO BY JEFF COWELL

THE SAP REPORT IS BACK! HERE'S WHAT'S DIFFERENT:

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THE NEW SAP REPORT:

The sap report was on wax 104.5 years ago which allowed the local sugarmakers to hear what was happening during the season. After many requests we've decided to bring it back... but not on the radio. We want to make it bigger and better! Our sap report will come out weekly and feature our customer's reports. We want you to call, email, or comment on how your season is going!

Our sales rep, Jim Adamski travelled to Oregon last month, to speak and help with the Big Leaf Maple Project at Oregon State!

JIM ADAMSKI HEADS TO OREGON!

MORE ON PAGE 5

HAVE A QUESTION OR WANT TO SHARE YOUR STORY?
EMAIL [SAMARA@ROTHSUGARBUSH.COM](mailto:samara@rothsugarbush.com) & WE'LL SHARE ON OUR NEWSLETTER!

WHAT'S HAPPENING AROUND THE SUGARBUSH?

JANUARY

We hope you had a Merry Christmas and New Year! This month we're still working in the woods, trying to be prepared if mother nature decides on an early season again!

CHECK-IN WITH PETE

I hope everyone had a good Christmas and New Year. If you've noticed, some sugarmakers have already started making syrup. While it's a bit early, the warmer days may have yielded some sap.

Don't forget, the Wisconsin Maple Producers Association Winter Institute is happening this Friday and Saturday, January 3rd and 4th, in Marshfield. It's a great opportunity to connect and learn!

Mark your calendars—our Open House is just around the corner, running from February 5th to 8th. We're excited to welcome Mark Cannella from the University of Vermont, who will join us Friday and Saturday for an insightful seminar. If

you have suggestions for other seminar topics, please share them with us—we'd love to incorporate your ideas into the schedule! Our catalogs will start shipping in the next couple of weeks. If you're not already on our mailing list, give us a call, and we'll make sure you get one.

We're still hard at work in the woods. We don't have a big update yet, so we'll share more pictures and news in next month's update.

Pete



MEET THE SUBDEALERS!

DON'S SUGAR SHACK: TAYLOR FALLS, MN

DON HANSEN



ABOUT US!

Don Hansen started tapping maple trees (about 30) in 1999, in the residential area of Taylors Falls. Don's Sugar Shack at that time was not a shack at all because the evaporator, a 2x4 flat pan on an old oil barrel, was set up outside in the driveway on West Street in Taylors Falls.

Don became a CDL Inc. maple equipment and supplies distributor in July, 2014 and started selling maple syrup supplies and equipment in January 2015. In November of 2022, Don and Sydney opened a small retail shop in Downtown Taylors Falls, 395 Bench Street, to offer the full line of Pure Maple Syrup and Maple syrup products.

Don converted the 1930 "Red Barn" on West Street to a mini store and offers supplies and equipment for sale. "I hope to be able to provide all maple producers of any size a broad selection of maple supplies and make available all equipment necessary to produce the best tasting pure maple syrup of the St. Croix Valley."

Check out Don's open house on January 18th!

**OPEN HOUSE
SATURDAY
JANUARY 18TH!**

LEARN MORE ON TFMAPLE.COM

SAP REPORT

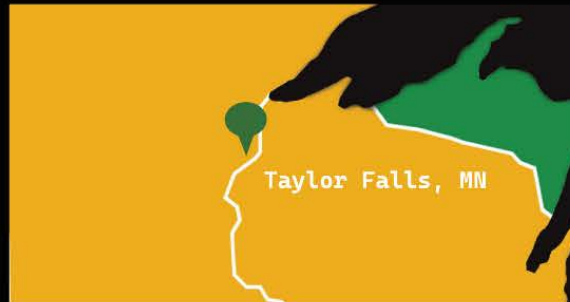
SEE WHO OUR TOP SAP REPORTERS

You can find the Sap Report on our website (on the homepage under 'Sap Report'). New reports are published weekly in February. In addition to reports from our sub-dealers, we also welcome customer contributions!

Feel free to interact on our social media and tell us how your seasons going week to week! Just make sure to tell us where you're at and your name or Sugarbush's name!

DON HANSEN >>> **DON'S SUGAR SHACK**

TAYLOR FALLS, MN



SCOTT WALTER >>> **DRIFTLESS FARMS**

VIOLA, WI



JIM ADAMSKI >>> **ADAMSKI SURGABUSH**

ANTIGO, WI



JIM'S TRIP TO OREGON!

OREGON STATE UNIVERSITY



**PICTURED:
LONG TIME
CUSTOMERS DEAN &
CONNIE OLSON!**

Last month Jim traveled with Oregon State University (College of Forestry) to several producers, working with them on the Big Leaf Maple Program to evaluate their woods & tubing systems.

The Maple Program was founded by Eric Jones at OSU College of Forestry to bring together a group of researchers who set out to help landowners get into big-leaf maple production!

They also invited a group of producers in the area to the university and held a tapping seminar on the maple tapping process.



JUST LOOK AT THAT LEAF!

**FUN FACT!
BIG LEAF MAPLE
LEAVES CAN GET AS BIG
AS 12" IN DIAMETER!**