

Roth Sugar Bush

2025 Open House

February 5, 6, 7, and 8, 2025 (8:00 am to 4:00 Daily)

656 Tower Drive – Cadott, WI 54727

Coffee & Donuts start at 8:00 am and Complimentary Lunch will be served daily!

As always, we will offer a 5% cash & carry discount.

Please call ahead with your order or you can order on our website & check the "Pick Up" box and we will have your order ready when you arrive.
Please add in the comments area which day you plan to come.

Our Expert Technicians will be available each day to answer any questions you have about Maple Equipment & Supplies.

Seminar Schedule

Jim Adamski, Master Sugarmaker and CDL Senior Sales Partner with Roth Sugar Bush is presenting the Seminars.

Schedule Wednesday 2/5 through Saturday 2/8 (See exception below)

9:00 a.m. to 10:00 a.m. - Sugar house and woods automation using the CDL monitoring system

10:00 a.m. to 10:45 a.m. - 3/16 tubing installation and sanitation to maintain yields

10:45 a.m. to 12:00 a.m. - Value added maple products (Maple Jelly and maple coated nuts)

Lunch

12:45 p.m. To 1:15 p.m. - Maple market update with Pete Roth

1:15 p.m. to 2:15 p.m. - Syrup filtration (Wednesday & Thursday ONLY see below)

2:30 p.m. to 3:45 p.m. - Beginners seminar

****** Please Note Schedule Exception **** Friday 2/7 & Saturday 2/8 1:15 p.m. to 2:15 p.m.**

Mark Cannella University of Vermont. This presentation will share active research exploring U.S. maple prices, consumer demand, producer viability and market development. A core question in this research has been to explore perspectives about the need, desire or support for a collectively funded marketing and promotion effort led by U.S. producers. Mark will share themes from this ongoing research, present different policy options and encourage comments or questions from participants

******Also Mark would like to have 5 to 10 people that would want to talk more about collective marketing or OTHER policy issues/ideas it could be cool to set up a small focus group in the afternoons after his presentation.**

You will all find Mark's Information VERY VALUABLE...don't miss this presentation! If you are coming to our Open House...please try and come either Friday or Saturday and stay to listen to this presentation!