



ROTH SUGARBUSH NEWS



PHOTO BY EMILY SMOCZYK

OPEN HOUSE: NEW SPEAKER, SCHEDULE, & MORE!

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2025 OPEN HOUSE:

Our open house is this week! If you've pre-ordered something, when you get here, the best times to pick up are during seminars, right at the beginning of lunch break, or right away in the morning. This will ensure you skip waiting in long lines (because you will have to wait even if you're picking up and it's payed for)!

Jim Adamski has been busy the last month doing seminars. He travelled to Taylor Falls, MN for seminars for Don Hansen on the 18th and to Kashena, WI for seminars. Check out his seminars on our Youtube!

JIM TRAVELS TO TAYLOR FALLS & KASHENA!

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HAVE A QUESTION OR WANT TO SHARE YOUR STORY?
EMAIL [SAMARA@ROTHSUGARBUSH.COM](mailto:samara@rothsugarbush.com) & WE'LL SHARE ON OUR NEWSLETTER!

WHAT'S HAPPENING AROUND THE SUGARBUSH?

FEBRUARY

It's open house week! We're ready for the next four days of seminars and meetings with all of you! We're another month closer to sap season and we're getting antsy!

CHECK-IN WITH PETE

I hope you can make it to our open house this week. Lines can be long, but we'll work fast around here to get everything you need! Friday and Saturday Mark Cannella will be here from the University of Vermont, which I mentioned in our last newsletter. If you're interested in being in his round table on Friday or Saturday, we'll announce on those days and you can sign up!

This next month, I'm interested to see how the tariffs play out, we still don't know what will have tariffs or not. I did a video last week, you can find it on our YouTube channel. I'm also curious to see how the Canadian dollar will be affected and if it will stay stable. Once I know more about what's going on I'll do another video breaking it down, and what that means from the hobbyist to the commercial guy!

People out east have started tapping and in the next few weeks, we may have good weather here in Wisconsin. It's too soon to say, so we'll continue to watch our extended forecast while we finish tapping our woods. If you're unsure about when to start, I suggest keeping an eye on your extended forecast and connecting with others in your area, Facebook has a lot of good groups!

Our Sap Report will begin when we start getting sap and extend to our subdealers in Wisconsin and Minnesota. We encourage you to email or call in your sap reports each week to connect you to other sugarmakers! You can find the Sap Report page on the home page of our website if you scroll down. We'll update our email list and Facebook when it comes out! If you have any questions or comments on your season feel free to share!

Pete

OUR TOP TOOLS FROM JANUARY!

3 AWESOME TOOLS USED BY OUR EXPERTS

JIM'S FAVORITE TOOL: TAPPING BIT

- The bit has a 90-degree tip for fast starts that eliminates the drill walking on the surface of the tree
- The short drill bit design helps reduce breakage
- The shank of the bit has three flat surfaces to ensure the drill chuck secures the drill bit
- The bit has a very tight flute pitch to quickly eject the chips and sawdust from the taphole
- The sharp flute design ensures a clean-cut taphole " "



KELLEN'S FAVORITE TOOL: 5/16 ROPE TOOL

We use this a lot in the woods when we're repairing or adding lines. " "



GREGG'S FAVORITE TOOL: NIKON 550 FORESTRY PRO

It makes mapping in the woods so much easier, by showing distance and elevation! " "



2025 OPEN HOUSE!

SCHEDULE

9:00AM - 10:00PM	Sugar house and woods automation using the CDL monitoring system
10:00AM - 10:45PM	3/16 TUBING INSTALLATION AND SANITATION TO MAINTAIN YIELDS
10:45AM - 12:00PM	VALUE ADDED MAPLE PRODUCTS(MAPLE JELLY AND MAPLE COATED NUTS)
12:45PM - 1:15PM	MAPLE MARKET UPDATE WITH PETE ROTH
1:15PM - 2:15PM	*SYRUP FILTRATION
2:30PM - 3:45PM	BEGINNERS SEMINAR

***FRIDAY & SATURDAY : MAPLE PRICES, CONSUMERS DEMAND, VIABILITY, AND MARKET DEVELOPMENT WITH MARK CANNELLA.**

NEWS & UPDATES

Open house schedule is also available on our website!

We're less than a couple of days away from our open house, and we've got some great seminars planned! You'll notice a change on Friday and Saturday from 1:15 to 2:15 p.m. Mark Cannella from the University of Vermont will be running seminars on those days! If you can't make it, we'll upload videos of each seminar on our YouTube channel 1-2 weeks after the open house!

We're looking for 10-15 maple producers, syrup sellers, or bulk syrup buyers who want to share their perspectives about maple markets, opinions about collective marketing programs, or other policy issues that could be addressed.

Mark Cannella from the University of Vermont will run this round table during our open house on February 7th and 8th in the afternoon. It'll be in the conference room after his seminar.

ROUND TABLE WITH MARK CANNELLA!

Email samara@rothsugarbush.com or cdladamski@gmail.com if you're interested!

JIM'S ON THE ROAD AGAIN!

SEMINARS IN TAYLOR FALLS & KASHENA



**PICTURED ABOVE:
DON HANSEN'S
OPEN HOUSE
(JAN 18TH)**

**PICTURED BELOW:
SEMINARS IN
KASHENA, WI
(JAN 27)**

